

BBC CHILDREN IN NEED FUNDRAISING IDEAS

Fundraising is not only fun but also gives children the chance to develop other skills such as teamwork, empathy, organisation, marketing, physical skills (like baking or exercising) as well as developing knowledge of the world and others' lives and difficulties.

Introducing the Charity

Children first of all need to be aware of and understand what they are raising the money for. There are plenty of resources on the BBC Children in Need website to find out more about the charity and its good work.

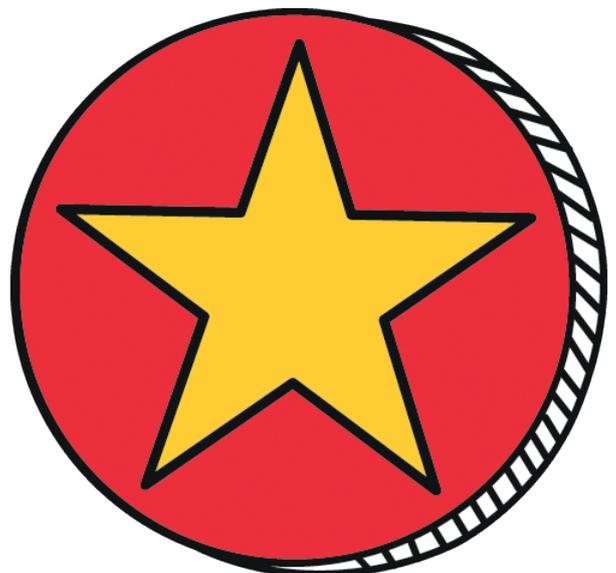
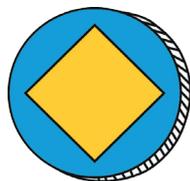
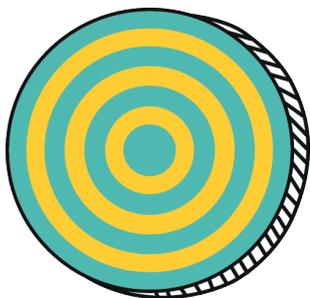
Brainstorming Ideas Together

Children will be more engaged if they have ownership over the direction their fundraising will take. Children often have great ideas that may not have been thought of already.

Children can work in small groups to come up with ideas and then share with the class before taking votes on which ones to take forward. You may decide to take forward a number of ideas.

You may want to give children free rein with their ideas or you might find that giving each table or group a different area to brainstorm works better.

The events could be competitions, performances, sales, sponsored activities, etc. Topics might include sales/bring and buy events, sport, cooking, music, arts/craft, etc. and they may be organised as parent and child events, individual events, team events or even whole school events.

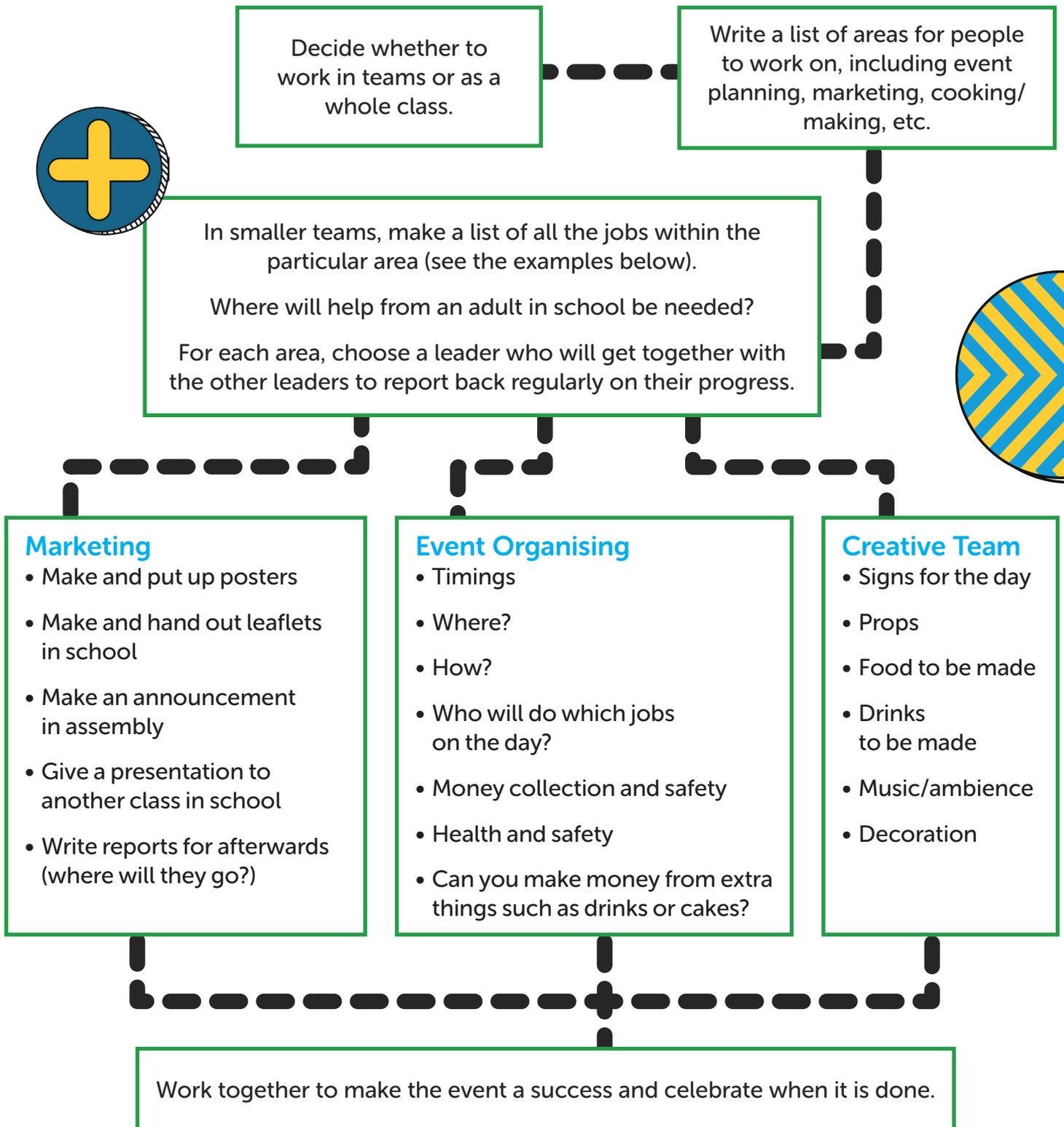




Planning and Organising

As a teacher, you may use this flowchart for yourself. Depending on the age and abilities of the children in your class, you can decide how much of this to delegate to the children.

Follow the simple flowchart below for a successful event.



Fundraising Ideas

With all the brainstorming and planning no further help may be needed, but just in case, below are some ideas to get creative fundraising imaginations going.

- Sponsored events are easy to do and can include things such as a sponsored silence, walk, run, hop, sing, play, keepy-uppies, etc.
- Add the suffix 'athon' to an event to create a different type of sponsored endurance event which can be done individually or in a tag team for longer or more difficult events. Events can include marathons, spellathons, danceathons, swimathons, singathons, etc.
- Look at the skills people can offer around the school and put on a performance or demonstration. Is there a teacher who can play in a band? Is there a pupil who is an amazing dancer or footballer?
- Competitions, where people pay to enter, can be fun to participate in and very popular. These could be art, sports, baking or talent competitions. Others could even pay to vote.
- Money collections (such as collecting 'coppers' with large collection buckets in each classroom) are a traditional and successful way of collecting money.
- Hold a 'spotacular' dressing up day where participants make a donation to take part.
- Bring and buy sales (selling items such as cakes, second-hand books or toys, handmade items, etc.) are great for raising money and recycling old, unwanted items at the same time!

Remember

The whole idea is to raise money for BBC Children in Need so always be thinking of how you can best encourage donations.

Resources

[BBC Children in Need Sponsorship Form](#)

[BBC Children in Need Stickers](#)

[Get Baking!](#)

[Get making!](#)

[Get Decorating!](#)

[Get Spotty!](#)